



**DUNS: 080458732**  
**CAGE: 7RCU8**  
**NAICS CODES:**  
**512110**  
**VIDEO PRODUCTION**  
**541922**  
**COMMERCIAL**  
**PHOTOGRAPHY**  
**512191**  
**VIDEO EDITING**  
**SERVICES**

**SAMPLES AND**  
**REVIEWS AT**  
[midwestfilmfactory.com](http://midwestfilmfactory.com)

**WBE AND ACDBE**  
**CERTIFIED IN INDIANA**



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[midwestfilmfactory.com](http://midwestfilmfactory.com)  
YouTube & Vimeo Channels  
LinkedIn

# VIDEOGRAPHY & PHOTOGRAPHY

## CAPABILITIES

- Full-service corporate video and photo production from concept to completion.
- Ala carte post production services: video editing, photo editing, color correction, manual photo clipping paths, audio editing, voiceovers, effective text overlays motion graphics.
- FAA licensed commercial drone pilot and DJI Phantom drone.
- YouTube Channel: video production, channel maintenance and SEO.
- Experts at website and social media video and photo content production.
- Green, black, and white screens and light boxes.
- Premium cameras and equipment, judged best in class.

## CORE SKILLS

- 10+ years in corporate and social media video production,
- 25+ years in marketing, media production, storytelling for video, photo, print and website.
- Choose an effective production style: authentic video, TV, film.
- Expert in editing skills, cinematography, storytelling to produce memorable content.
- Expert in Adobe Creative Suite, Premiere Pro, After Effects, Photoshop, etc.
- Familiar with file transcoding and file compression.
- Extreme attention to detail.
- Great communication skills.
- Meet deadlines.
- Excellent customer service.
- Excellent quality control. Staff has MA in education. All staff have BA.

## DIFFERENTIATORS

- Built around your company's needs. Guide you through process.
- Projects based on per project or retainer basis.
- Our production manager creates efficient production process.
- Lean production process and quality standards.
- Customer Review available 24/7 on any device.
- Directors and producers hire equipment and crew for DIY projects.
- Supplements existing video departments at lower price point.
- Extra fine editing service gives viewers a memorable experience.
- Understanding of content for popular social media platforms and YouTube.
- We listen and tailor the project to your needs and budget.
- Member: Indiana Filmmakers Network and Film Indiana.
- Film accepted to film festival competition.
- Bronze Quill Award for excellence in Media.
- Proven success for customers, see samples below and on website.

## CUSTOMER SUCCESS STORIES

- Sales Video used to win a multi-million dollar contract that created 124 new jobs.
- Increased international sales tripled size of building: YouTube Videos & SEO
- Unique Quality of Life Video attracted new businesses to a city.
- Videos used to present important, compelling information at The White House.
- Social Media and YouTube Videos increased sales on Amazon and Walmart.com.
- Over 200 marketing hero photos for IndyGo's new bus line in Indianapolis.

**Corporate Videos & Photos to Promote, Inform & Train**

